

Montgomery County DLC Community Outreach

Common Sense Guide to Responsible Hospitality



Corporate Hosts

Corporations face with host responsibilities and liabilities when they provide entertainment for their clients or employees. They can create various strategies for a safe and enjoyable event, and to develop better relations with their clients while reducing the risk of injury and liabilities.

Suggestions for responsible hospitality

- ❑ Avoid making alcohol beverage consumption the focus of the event.
- ❑ Develop policies and practices that discourages the sale or dispensing of alcohol to impaired adults and prohibit the sale or dispensing of alcohol to intoxicated adults.
- ❑ Develop policies and practices that prohibit the sale or distribution of alcohol beverages to underage persons and to adults who would furnish alcohol to the underage.
- ❑ Publicize alcohol policies frequently before and during the event (e.g., We check ID).
- ❑ Be aware of alcohol regulations and host liabilities.
- ❑ Ensure adequate staffing to oversee the event.
- ❑ Designate an individual(s) to be responsible for the serving of alcohol beverages and promote recognition of serving size through policies and practices to reduce risk.
- ❑ Educate servers to the rules and regulations, civil liabilities, and criminal statutes governing the service of alcohol within the jurisdiction.
- ❑ Use servers of legal drinking age to serve alcohol beverages.
- ❑ Server should ask for a valid identification card whenever he or she is in doubt about the age of a guest.
- ❑ Monitor guest's consumption of alcohol beverages.
- ❑ Provide food in waves to encourage the consumption of high-protein and low-salt foods that slow the absorption of alcohol into the bloodstream.
- ❑ Promote alcohol free beverages whenever alcohol beverages are served.
- ❑ Stop serving alcohol at least one hour before the end of the party, and provide alcohol free beverages with food, such as, deserts.
- ❑ Arrange alternative transportation for alcohol-impaired drivers.
- ❑ Make available treatment information/referral assistance to employees whose work performance may be impaired by an alcohol or drug problem.

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Concessionaires

Controlling alcohol service to any large group either at a stadium, concert, or big event can appear overwhelming to sell and follow statutes. A safe and enjoyable environment can be created by planning and focusing on services at the point of contact between customer and server.

Suggestions for responsible hospitality

- ❑ Participate voluntarily in responsible server/retailer/management training program.
- ❑ Promote the facility as a safe, social, and enjoyable gathering place to everyone regardless of beverage of choices.
- ❑ Avoid promotion, advertisements, and practices that encourage over service.
- ❑ Develop policies and practices that prohibit the sale of alcohol beverages to underage persons and to adults who would provide alcohol to the underage.
- ❑ Develop policies and practices that discourage the sale of alcohol beverage to impaired adults and prohibit the sale of alcohol to intoxicated persons.
- ❑ Develop and provide to each employee written policies describing accepted company practices that promote a safe, social, and enjoyable environment.
- ❑ Educate employees to the rules and regulations, civil liabilities, and criminal statutes governing the service of alcohol within the jurisdiction.
- ❑ Promote awareness of serving size and alcohol content through policies and practices.
- ❑ Set a limit for drinks per person, per purchase.
- ❑ Publicize alcohol policies in visible locations (e.g., we check ID).
- ❑ Whenever a server/seller is in doubt of the age of a patron, require the patron to present valid identification.
- ❑ As a good business practice, promote alcohol free beverages whenever alcohol beverages are served.
- ❑ Whenever possible, encourage consumption of high-protein and low-salt foods that slow the absorption of alcohol into the bloodstream.
- ❑ Ensure that servers/seller do not consume alcohol during working.
- ❑ Stop the service of alcohol well in advance of the end of the event.
- ❑ Promote alternative transportation for alcohol-impaired customers.
- ❑ Monitor parking areas to stop tailgate drinking prior to driving.
- ❑ Make available treatment information/referral assistance to employees whose work performance may be impaired by an alcohol or drug problem.

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